# Crowdfunding Excel Challenge

1. Three conclusions we can draw from the crowdfunding campaigns
   1. – The Theater category had the largest amount of crowdfunding campaigns, along with the most successes. This could mean that Theater relies heavily on crowdfunding.
   2. – The middle of the year is when the most successful campaigns happened in crowdfunding, so the nicer weather and/or less holidays had an effect on generosity with people.
   3. – World music crowdfunding only had three campaigns and all were successful. My conclusion is that world music has a large following and have the capability to be successful because of this fact.
2. Limitations to the dataset
   1. The biggest limitation to this data is the description of each of these crowdfunding campaigns. This would let us dig deeper into what makes a successful campaign.
3. Other possible tables or graphs that can be made with this dataset, and what would they provide.
   1. Other tables or graphs that could be made are tables of staff picks and rates of successes. This might show which categories/sub categories have the most passionate and enthusiastic crowd funders. Another graph that could be made from this are years of most successful/ least successful crowdfunding campaigns by country. This might show certain world events that might have occurred in those years to boost crowd funding, or derail it.